

The Business Link

A COMMUNICATION NEWSLETTER PRODUCED BY HOSPITALITY RESOURCE GROUP, INC.

SPRING 2007



Dear Friends and Colleagues:



HRG has officially reached its tenth year in business and I am thrilled with all that we have accomplished over the past decade. Moreover, I am incredibly fortunate to have the most skilled and dedicated staff in our industry!

HRG truly would not be where it is today without the contributions of each of these amazing people.

The Westchester Community is an outstanding place to do business. The partnerships that HRG has formed have been a key component to our success and we look forward to continuing to build and grow our businesses together in the years to come.

I am pleased to present you with our Spring *Business Link* and I encourage you to log on to our *newly updated* website at www.HRGinc.net. As always, we welcome your feedback.

Warmest Regards,

Robert O. Sanders, Jr., CMP

Founder & CEO
Hospitality Resource Group, Inc.
Robert@HRGinc.net

Entergy Nuclear Northeast and HRG Cosponsor "YOU Are Cause For Celebration!" Event

Holiday parties may be the norm for many companies but when you work for a not-for-profit, the budget doesn't always extend to the end of the year for holiday merriment. When Entergy Nuclear Northeast and HRG established the first annual "YOU Are Cause For Celebration" holiday party this past December, the party was very well received.

"It is a thank you to all of the staff and volunteers who work with the community throughout the year," says Laurence



Laurence P. Gottlieb and Robert O. Sanders Jr. celebrating the hard work and dedication of others at the "YOU Are Cause For Celebration!" holiday party.

Gottlieb, Director of Communications for Entergy. The holiday gathering of 400 guests at the Fountainhead in New Rochelle recognized the staff and volunteers of non-profit organizations in

Westchester who have worked so tirelessly throughout the year. Some of the charities represented at the event included: The American Heart Association, The American Red Cross in Westchester, The Make-A-Wish Foundation, Today's Students Tomorrow's Teachers, and many more.

With two DJs for entertainment, raffle prizes that included everything from waffle makers to camcorders and an amazing buffet dinner, everyone in attendance soon called the event "a huge success!"

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OUR FAMILY OF COMPANIES



STRATEGIC
TRAINING
SOLUTIONS

YOUR TOTAL BUSINESS LINK

Event Solutions' CALENDAR

APRIL 24, Pace University presents its 44th Annual "Leaders in Management Award Dinner" at The Rainbow Room in New York City, honoring Michael O'Reilly Vice Chairman and CFO The Chubb Corporation.

MAY 15, The Foundation for Educating Children with Autism (FECA) is hosting their annual Spring Reception honoring the partners of Paul, Weiss, Rifkind, Wharton & Garrison LLP at The Rainbow Room in New York City.

MAY 22, Pace Law School holds its 4th annual Golf Invitational at Bonnie Briar Country Club in Larchmont, NY.

JUNE 4, The OPUS Foundation hosts the 11th Annual Charity Golf Outing at Mt. Kisco Country Club benefiting The Pajama Program, Mend a Broken Heart Foundation and Local Children's Charities.

JUNE 5, Pace University's Seidenberg School of Computer Science and Information Systems hosts the 12th annual award reception for Leadership and Service in Technology: Reclaiming Global IT Leadership honoring Naomi Seligman in New York City.

JUNE 14, Polytechnic University presents its 19th Annual "Promise Fund Scholarship Dinner" at The Waldorf=Astoria in NYC honoring Daniel Rose, Chairman Rose Associates Inc.

JUNE 18, Entergy presents "Building Corporate Strategies in a Not-For-Profit Environment: an Educational Leadership Summit" at the Crowne Plaza White Plains.

If you would like more information about any of these events, please call HRG at 914-761-7111. To view Westchester's not-for-profit events calendar, log on to www.HRGinc.net and click on "Planning Ahead."

Welcome!

HRG would like to extend a warm welcome to our newest clients:

Dolce La Hulpe - Belgium
Financial Center Marriott
Marriott Marquis
Polytechnic University
Westchester Marriott

ENERGY PRESENTS



Building Corporate Strategies In a Not-For-Profit Environment: An Educational Leadership Summit

The Greek philosopher Aristotle once said, "Education is a refuge in Adversity." Aristotle knew of "prophets" in Ancient Greece, but through his words, he gives us even greater insight into the importance of education for today's "non-profits."

As the world becomes flatter and flatter, and local non-government organizations here compete with NGOs from around the world, non-profit executives often seek out answers from their for-profit partners on how to better compete.

That is why on June 18th, Entergy and HRG are launching An Educational Leadership Summit. This one-day interactive seminar will present you with the skills necessary to become

more competitive and help you achieve your fundraising, marketing and branding goals.

"Non-profit executives tend to benchmark each other instead of infusing lessons learned from the corporate world," stated Larry Gottlieb, Entergy's Director of Communications and co-sponsor of The Summit. "As someone who has sat on both sides of the for- and non-profit aisle, you need to walk right down the middle to truly be successful in either organization. My hope is that this summit will bridge that gap."

For more information about the Building Corporate Strategies in a Not-For-Profit Environment: an Educational Leadership Summit, contact Hospitality Resource Group at (914) 761-7111.

Milestones Hospitality Resource Group is pleased to celebrate an internal promotion and the accomplishment of several service dates with HRG.

First, HRG is pleased to announce the promotion of Bill Cocolis to Vice President of Learning! Over the last two years, Bill has brought a wealth of knowledge and experience to HRG that has enabled us to take our training and development company, Strategic Training Solutions, to a new level of creativity and professionalism!

Bill has introduced many new technology advances to our clients, such as the introduction of web-based surveys, on-line registration programs and webcast training opportunities. He continues to wow our customers with his dynamic facilitation skills and creative and powerful program designs. Most of all, our customers constantly tell us how much they enjoy Bill's friendly and enthusiastic style.

Additionally, HRG would like to recognize Tricia McTernan, Special Events Coordinator for her recent accomplishment of four years of service at HRG and Molly McAllister, Training and Events Specialist, for her five years of dedication.

Congratulations to Bill, Tricia and Molly and thank you for your continued dedication to HRG.

Events Wanted!

Is your not-for-profit organization hosting an event?

Log on to www.HRGinc.net and click on –

"Planning Ahead"

to make sure your event is headline news! This easy to use calendar provides Westchester County with one place to go for all of the local not-for-profit events, philanthropic pursuits and sponsorship opportunities in our area.

For more information, please call HRG at (914) 761-7111 and we will be happy to walk you through the process.



Teambuilding with a Purpose

The Rollins Insurance and Risk Management in Tuckahoe, New York, has always had a philanthropic side to their business. At a recent event for Rollins, Hospitality Resource Group conducted a hands-on bike building competition where everyone was a winner!



Markham F. Rollins III instructs the teams on their exciting bike-building mission.



Rollins team members focus all their attention on building their bike that will be donated to Andrus Children's Center Home.

inspired by the knowledge that, win or lose, their bikes would make a huge impact on a deserving child."

If you would like to learn more about teambuilding activities that can enhance your community, contact Hospitality Resource Group at (914) 761-7111.

Rollins purchased six unassembled children's bicycles and their employees competed in teams to assemble the bikes from wheels to handlebars. Each team was judged on their speed of assembly, the quality of their finished product and the "commercial" they pitched to promote their bike as the best.

When the event concluded, the bicycles were donated to the Andrus Children's Center Home in Yonkers.

"The energy in the room was amazing," said Robert O. Sanders Jr., who facilitated the meeting. "The teams were anxious to win the team building activity but they were

A Special Award for a Special Group of Kids

The students who attend the Devereux Millwood Learning Center (DMLC), a school for children and young adults with autism, are near and dear to our hearts at HRG. We partner with the school's funding source, the Foundation for Educating Children with Autism (FECA), on many projects, including two special events, an annual conference, and grant seeking for special projects and programs.

On April 27, 2007, we watched with pride as the students were awarded the Youth Group Spirit Award by the Volunteer Center of the United Way of Westchester and Putnam. The award, sponsored by New York Life Insurance Corporation, recognized the volunteer contributions made by students at DMLC.

Congratulations DMLC students & staff. We are very proud of you!



MC Alan Kalter, Neil Boyle, Brett Schaffran, New York Life President Peter Bushyeager, Joanna Straub, Volunteer Center ED

Pajama Power! How Oprah's Studio Audience Made a Difference

Westchester resident and native Genevieve Piturro, the founder and executive director of the Pajama Program, one of the many Westchester not-for-profit charity groups supported by HRG, was a featured guest on *The Oprah Winfrey Show*. The segment aired on Tuesday, April 3rd at 4:00 p.m., where Ms. Piturro was surprised with more than 32,000 pairs of pajamas that had been donated by the show's studio audience through networking and contacts around the country.



Genevieve Piturro awards PJs to a deserving child.

The Pajama Program is a New York City-based, 501 (c) (3) charity that provides new pajamas and books to needy and abused children throughout Westchester, the United States and the world.

The theme of the show's segment was "The Power of One:" how one individual can make the difference in the lives of many others.

"It was overwhelming and amazing," said Ms. Piturro of her appearance on the show. "Ms. Winfrey is as gracious and warm in person as she is on television. I can't begin to thank her enough for giving me this opportunity to appear on her show. This visibility will certainly allow us to help even more children and, for that, I am eternally grateful."



The Pajama Program and HRG will present the Third Annual Family Men of Westchester Awards this November. More information coming soon!

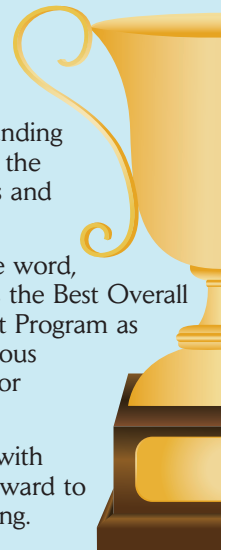
PAJAMA PROGRAM
Delivering Warm Sleepwear and Nurturing Books to Children in Need

And the Awards Go To...

For the past six years, HRG has had a wonderful partnership with Westchester County Department of Parks and Recreation providing orientations, supervisory development training and executive level planning to the employees and managers at Playland Park in Westchester County. The summer of 2006 proved to be another outstanding success with the highest of compliments from the International Association of Amusement Parks and Attractions (IAAPA).

Competing with amusement parks around the world, IAAPA choose HRG's Orientation Program as the Best Overall Orientation and the Supervisory Development Program as runner-up for 2006. These awards are a fabulous distinction for both Westchester County and for Hospitality Resource Group.

HRG enters its seventh busy summer season with Westchester County this year and we look forward to providing another season of outstanding training.



GREASE IS THE WORD

A FECA Sock Hop Gala

The Foundation for Educating Children with Autism (FECA) and HRG have always been creative when it comes to implementing a theme for FECA's annual fall gala but they outdid themselves with the FECA Sock Hop Gala this past October.

Dressed in 1950's attire, the gala-goers were greeted at the Hilton Rye Town with the superlative standards with which they have become accustomed... outstanding food, an outrageous silent auction and general merriment. This year, however, they were also delighted with Didi Conn who reprised her role as "Frenchy" in the movie classic *Grease*. Didi was joined on stage with her former Rydell High classmates Barry "Doodie" Pearl and Annette "Cha Cha" Cardona. When the attendees were ready to rock and roll, Jacko and the Sha Na Na band had everyone on stage doing the hand jive.

It was an unforgettable night and a profitable one to boot, with all proceeds going to assist the education of the wonderful children of FECA.



Donning their best '50s styles, HRG and FECA team members take a moment to pose among the silent auction items up for bid at the Sock Hop Gala.



Grease originals Barry Pearl (left), Didi Conn (center) and Annette Cardona (right) rock out to the original sounds of Jacko and his Sha Na Na band.

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