

Nonprofit Virtual Event **PRODUCTION & MANAGEMENT**

Your nonprofit virtual event management resource with over 30 years of experience in every facet of planning, managing, and marketing high profile events.

YOUR COMPLETE SOLUTION FOR VIRTUAL EVENTS

Fully Integrated Online Event Platform

High quality production and design features improve audience participation.

Single Source Event Planning and Production

A team of experienced professionals to plan and manage your event.

Improved Engagement

Increase visibility and drive engagement with supporters, donors and sponsors.

Advanced Reporting

Improved capability to evaluate event outcomes and plan future events.

For more information call HRG at (914) 761-7111 • info@hrginc.net



A Wide Range of **Event Management Services**

Tailored to Meet Your Specific Needs

Planning

Concept, theme, goal setting, timelines, partnerships, scheduling, logistics, honoree selection and coordination, and remote site coordination.

Production

Live and prerecorded videos, audience engagement, pre-event presentation, honoree videos and interviews.

Design & Logistics

Venue coordination and on-site setup, remote participation, branding, scheduling, run of show, and coordination with production team.

Talent

Coordinating and securing hosts/Emcees, remote and/or recorded entertainment, and podcasts.

Online Event Hub

Centralized online platform integrates all event features to keep participants engaged, promote sponsorship and drive donations and sponsorship.

Reporting

Comprehensive and detailed summaries on event attendee participation, donors, and sponsorship exposure.

Engage and enhance relationships with donor, sponsors and attendees

- Event marketing
- Presentation development
- Online journals
- Sponsor development and coordination
Donor/Sponsor engagement
- Email campaign design and management
Social media management
- Public relations and media management

Professional video production and streaming to engage your online audience

- Reliable communication platform
- Sponsor videos
- Remote presentation consultation
- Video editing & graphics
- Home video recording kits
- Stream live guests
- Pre-production support & rehearsals
- Live, pre-recorded, or hybrid events
- Virtual streaming engineers for full support

An easy-to-use, online location for your event

Increase engagement with registration, tickets, video, fundraising thermometer, sponsorships, donations, online auctions, online journal, polling, surveys, exhibitor section, breakout sessions, and text to donate all in one place.



**For more information call HRG at
(914) 761-7111 • info@hrginc.net**