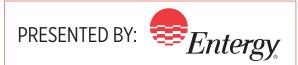
# **LANNING AHEA** YOUR SOURCE FOR UPCOMING WESTCHESTER NOT-FOR-PROFIT EVENTS

APR.

4



### NATIONAL WEAR RED DAY

**BENEFITING:** The American Heart Association It's time to shout louder, stand stronger and Go Red For Women. One day a year, what you wear is a matter of life and death! Whether it's your home, your local landmark or with your coworkers or book club, show your support for women fighting heart disease by painting your town red. It's a simple, powerful way to raise awareness and help the American Heart Association support ongoing research and education about women and heart disease. CONTACT: Call 640-3262 or visit www.goredforwomen.org

### **"GIRLS' NIGHT OUT"**

**BENEFITING:** Westchester Heart and Vascular at Westchester Medical Center Start your evening with cocktails and hors

d'oeuvres as you shop at our specialty boutiques, raffles and silent auction. Then join a seated dinner alongside the runway to enjoy a program that will warm your heart. Combine that with healthy lifestyle tips and you have...Girls' Night Out, an evening dedicated to raising awareness for women's heart health and to raise funds for WMCHealth's Heart and Vascular Institute, a member of the Westchester Medical Center Health Network.

### TIME: 6 to 10 p.m.

LOCATION: Westchester Marriott, Tarrytown TICKET PRICE: \$125 per person, sponsorship opportunities available

CONTACT: Taylor Armstrong at Taylor. Armstrong@wmchealth.org or call 493-5368 or visit www.westchestermedicalcenter.com/GNO

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# **'I HAVE A VOICE' GALA**

BENEFITING: GiGi's Playhouse Inc. Westchester LLC GiGi's Playhouse Westchester's third annual gala will feature keynote speaker Paul Daugherty, a sit-down dinner, entertainment and silent auction, but most importantly, it is an opportunity to celebrate achievements and continue to change the way people view Down Syndrome.

ONORING: Dr. Ruth Dieleman-Levine, Dr. Elizabeth Ommen and Tracy Smith **CO-CHAIRS:** Jennifer Cook and Irene Tsetsekos

TIME: 6 to 11 p.m. LOCATION: Tappan Hill Mansion, Tarrytown TICKET PRICE: \$200 per person; sponsorship

and journal opportunities CONTACT: Irene Tsetsekos at 845-588-5108 or

visit www.gigisplayhouse.org/westchester/gala

# **BOYS & GIRLS CLUB OF MOUNT VERNON ANNUAL DINNER BENEFITING:** Boys & Girls Club of Mount

Vernon The Club's largest fundraiser of the year, the dinner benefits the necessary funding to offer life-atering programs and continue its tradition of GREAT FUTURES START HERE.

HONORING: Hon. Anthony Scarpino, Joseph Apicella, Steven M. Safyer, MD, Philip Jackson, The Links

TIME: 6 to 10 p.m.

LOCATION: The Surf Club, New Rochelle TICKET PRICE: \$400 per person; sponsorship and journal opportunities

CONTACT: Hospitality Resource Group at 761-7111

### **22ND ANNUAL FECA SPRING RECEPTION**

**BENEFITING:** Foundation for Empowering Citizens with Autism (FECA)

Dinner by the bite, open bar and silent auction with all proceeds to benefit citizens with autism. The Foundation for Empowering Citizens with Autism, enriches the lives of those with autism, helping them achieve their greatest potential. EVENT CHAIRS: Elise and Phil Orlando and

Melanie and Drew Schaffran TIME: 6:30 to 9:30 p.m. LOCATION: The Yale Club of New York City, New York City

TICKET PPRICE: \$325 per person; sponsorship and journal opportunities available CONTACT: Hospitality Resource Group at 761-7111 or Michael@hrginc.net or visit www.FECAinc.org

#### **2017 EQUAL ACCESS** APR. **TO JUSTICE DINNER** 6

BENEFITING: Legal Services of the Hudson Valley This event is a unique opportunity for Legal Services of the Hudson Valley to further fund our efforts to save children from neglect, protect women from domestic violence, defend seniors against abuse, serve veterans on the home front and keep families in their homes. It also focuses our attention on the essential need for equal access to justice in our community and our society. Since 1967, Legal Services of the Hudson Valley has advanced the cause of equal access to justice in our region.

HONORING: Philip M. Halpern, Collier Halpern Newberg & Noletti; Morrison Foerster; Lucille Oppenheim

EVENT CHAIRS: David Boies, Boies, Schiller & Flexner LLP and Alfred E. Donnellan, DelBello, Donnellan, Weingarten, Wise & Wiederkehr LLP TIME: 6 to 9 p.m.

LOCATION: Ritz-Carlton, Westchester, White Plains

TICKET PRICE: \$325 per person; sponsorship and journal opportunities available CONTACT: Avery Zuvic at azuvic@lshv.org or call

949-1305

#### AN EVENING IN GOOD COMPANY APR.

**BENEFITING:** The Food Bank for Westchester A night of delicious cocktails, an elegant dinner and exceptional live auction items.

Enjoy an exquisite evening in support of the Food Bank's work feeding the 200,000 hungry residents of Westchester County. TIME: 6 to 9 p.m.

LOCATION: Tappan Hill Mansion, Tarrytown TICKET PRICE: \$350 per person; journal and sponsorship opportunities available CONTACT: Tamar Jacobson at 909-9612 or tamar.iacobson@foodbankforwestchester.org.

### **STAR GALA** APR. 20

**BENEFITING:** Family Services of Westchester This event is an important opportunity for Family Services of Westchester to raise funds for its mission, to strengthen and support families, children and individuals at all stages of the life cycle. Featuring cocktails, live and silent auction and dinner reception.

HONORING: William M. Mooney Jr. and Helen Williams

**CO-CHAIRS:** Jody and Markham Rollins, William M. Mooney III and Thomas Mooney

TIME: 6 to 9 p.m. LOCATION: Glen Island Harbour Club, New Rochelle

TICKET PRICE: \$350 per person; sponsorship and journal opportunities available CONTACT: Hospitality Resource Group at 761-7111 or Jenna@hrginc.net

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OUR FAMILY OF COMPANIES



SUBMIT YOUR EVENT

Westchester not-for-profit organizations are invited to promote their special events in "Planning Ahead." To submit an event, visit www.HRGinc.net and click on "Planning Ahead" or for more information, please call 761-7111.

Events are compiled in cooperation with Association for Development Officers Inc. www.adoonline.org

# **JANUARY SPOTLIGHT**

### **BOYS AND GIRLS CLUB OF MOUNT VERNON**



BOYS & GIRLS CLUB

Boys & Girls Club of Mount Vernon has been serving youth for 105 years. In its long and distinguished history the club has helped produce leaders in business, sports and entertainment. The club is committed to continuing its tradition of "GREAT FUTURES START HERE."

The mission of Boys & Girls Club of Mount Vernon is to enable all young people especially, those who need us most, to reach their full potential as productive caring, responsible citizens.

The club was originally a recreational outlet for boys, but as the needs of our community increased the club began to serve girls. In 1991, the Boys Club officially became the Boys & Girls Club.

# TODAY THE CLUB FOCUSES ON THREE AREAS FOR ALL ITS MEMBERS.

**1. Academic Success:** We want all our members to be on track to graduate from high school with a plan for their future. Over the past three years 100 percent of club high school seniors who attended more than 52 times during the year graduated from high school.

**2. Community Service:** We believe that if you engage young people in community service at a young age they will become lifelong service providers. They will become part of the solution as opposed to contributing to the problems. Over the past three years club members have logged more than 5,000 hours of community service.

**3. Healthy Lifestyles:** The club promotes healthy lifestyles through a variety of programs. Healthy cooking demonstrations, a healthy snack program that provides a daily piece of fruit. The club has also installed healthy vending machines. The healthy lifestyle initiative aims to reduce disease and unhealthy behaviors.

The club has a budget of \$800,000 and depends on three major fundraisers to provide the funding necessary to continue to offer life-altering programs. The club serves more than 1,400 youth annually and averages 110 youth daily.

Our annual GALA, our largest fundraiser, will be held on Wednesday March 29th at the beautiful Surf Club in New Rochelle. This year's honorees include: Westchester District Attorney Tony Scarpino, MacQuesten Development Managing Director Joe Apicella, Montefiore Medical Center President and CEO Steven M. Safyer, MD, New York Knicks President Phil Jackson, and The Greater Hudson Valley Links.

The Club has an active and engaged Board of Directors led by retired Mobil Executive Jeanette Jones.

For more information about Boys & Girls Club of Mount Vernon, visit the website bgcmvny.org or contact Chief Professional Officer Mel Campos at 914 668-9580 or melvinc\_2001@yahoo.com

# **WHY GIVE?**



"I serve on the board of the Boys & Girls Club because I am passionate about the mission of the club which is to help enable young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. We have a positive impact on so many children in the Mount Vernon community every single day."

Fred Schwam Vice President of Boys & Girls Club Board of Directors

### **PHOTO GALLERY:** BOYS AND GIRLS CLUB OF MOUNT VERNON





2014 YOY Alyssa Diggs 2015 YOY Jaron Dobson 2016 YOY Nathaly Burgoss & Future YOY candidate Jordan Harris



Staff Member Danaejah Flagg Actor/Comedian/Board Member JB Smoove. NBA Champion/Club Alumus Gus Williams Knick Legend John Starks Club Member Sanai Nicholas Teen Member Danny Burgos at the 2016 GALA



# **NONPROFIT WESTCHESTER:** OVERHEAD ISN'T A FOUR-LETTER WORD



**Joanna Straub** Executive Director, Nonprofit Westchester

As the year drew to a close, many people generously contributed to causes that were important to them.

Actually, let me correct that: People SAID they donated to a cause, but really they donated to a nonprofit. Nonprofit organizations work to cure disease, provide quality childcare, maintain green spaces, share vibrant cultural experiences and ensure that people have a decent place to call home. Every single resident of our county benefits from the network of services provided by nonprofits.

These programs and services are carefully crafted and implemented by skilled professionals and they cost money to run. Offices must be rented, equipment purchased and technology upgraded for efficiency. These are all things everyone agrees that a business needs to operate. But all too often, nonprofits are held to a different standard.

The problem is donors want to see their money go directly to help people and not to overhead. Even nonprofits are guilty of falling into this trap. I cringed when I recently heard a radio ad campaign touting an organization's low overhead rate.

But it isn't about overhead. In many cases, nonprofits are running a very important race with one hand tied behind their back. If donors demand low overhead, they skimp on important investments and capacity-building efforts such as training, planning, evaluation and internal systems. These are the things that help nonprofits do their best work.

So next time you consider making a donation, look for results instead of the overhead rate. Ask these questions: Are they setting and achieving important goals? Are they making progress? Just as is the case with for-profit organizations, it might take years of development before they succeed.

So instead of worrying about overhead, invest in organizations because they get results – something they can't do it if they don't invest in organization building.

Learn more about Nonprofit Westchester www.npwestchester.org, and be sure to follow us on Facebook.com/npwestchester and Twitter @NPWestchester