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**HVEDC Welcomes Robert O. Sanders, Jr., CMP of Hospitality Resource Group to its Board of Directors**

**GOSHEN, N.Y.**– The Hudson Valley Economic Development Corp. (HVEDC) announced the appointment of Robert O. Sanders, Jr., Founding Partner and Managing Partner of Hospitality Resource Group, Inc. (HRG), to its Board of Directors.

Sanders has worked for a variety of prestigious, world-renowned companies in the hospitality industry as a management leader in sales, training, marketing and operations. HRG is a vertically integrated group of three companies that provide services to the booming hospitality sector - Event Solutions, Allegis Communications and Strategic Training Solutions.

Before founding HRG, Sanders served as Vice President of Sales and Marketing at Abigail Kirsch Culinary Productions, the largest catering company in Westchester County, New York, where he managed a 50-person organization and developed successful marketing campaigns that helped the business grow year after year.

“I am thrilled to have the opportunity to serve on this board, and work with the Hudson Valley Economic Development Corp. to continue their efforts to grow our economy here in the Hudson Valley,” said Sanders. “Mike Oates and the HVEDC Board have done a fantastic job of encouraging innovation and promoting business in the region, and I am excited to be a part of an influential and creative group moving forward.”

Sanders is extremely active in business and community organizations, and currently serves on the Workforce Development Board, and as Co-Chair of the Hospitality Sector Partnership for Westchester County. He has also served on the Board of the Westchester County Association, and as president of the Greater New York metro Chapter of Meeting Professionals International (MPI), the premier worldwide association for meeting and event professionals. Earlier in his

career, he worked with other organizations including his local chapter of the American Red Cross, Bridges to Community and Junior Achievement.

“Robert has an incredible wealth of experience in the hospitality industry that is going to be tremendously valuable to our Board,” said Mike Oates, President and CEO of HVEDC. “We are very eager to welcome him to the team, and look forward to the valuable insight and knowledge he will provide as we continue to work to help businesses flourish in the Hudson Valley.”

**About Hudson Valley Economic Development Corporation (HVEDC):**

HVEDC is the leading economic development agency for the seven-county region of Westchester, Putnam, Dutchess, Rockland, Orange, Ulster and Sullivan counties. The public-private partnership markets the region as a prime business location to corporate executives, site selection consultants and real estate brokers. HVEDC helped start the organizational, branding and promotional effort for NY BioHud Valley, Hudson Valley 3D Printing, and the Hudson Valley Food & Beverage Alliance. To learn more, call 845-220-2244 or visit [hvedc.com](http://hvedc.com).